

ACT Television commits Rs 450 cr

ACT Television, a multi system operator (MSO) headquartered in Bengaluru, on Tuesday announced the launch of ACT Interactive TV service in Bengaluru, with an investment of Rs 450 crore. The cost will depend on services a customer subscribes for. ACT has been funded by IVFA (India Value Fund Advisors), which is a private equity investment fund focused on mid-sized firms in India.